

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255752-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1862

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	255752	06261805

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1882	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/15/12	08/17/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 11:24 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 5 WKMGW 08/15/12 11:35 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 6 WKMGTh 08/16/12 11:14 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 2 WKMGTh 08/16/12 11:29 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 3 WKMGF 08/17/12 11:23 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 4 WKMGF 08/17/12 11:35 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM									
5	08/15/12	08/17/12	Morn News at 5a	5-530a	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/15/12 5:13 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM 1 WKMGTh 08/16/12 5:24 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM 3 WKMGF 08/17/12 5:23 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM									
6	08/16/12	08/16/12	Person of Interest	10-11p	---2---	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---2--- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/16/12 10:35 PM Person of Interest 10-11p :30 AFP12TV14H \$5,000.00 NM 2 WKMGTh 08/16/12 10:49 PM Person of Interest 10-11p :30 AFP12TV14H \$5,000.00 NM									
7	08/17/12	08/17/12	CSI:NY	9-10p	----2--	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ----2-- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/17/12 9:34 PM CSI:NY 9-10p :30 AFP12TV14H \$4,000.00 NM 2 WKMGF 08/17/12 9:50 PM CSI:NY 9-10p :30 AFP12TV14H \$4,000.00 NM									
8	08/18/12	08/18/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGSa 08/18/12 7:28 AM 7-9a Sat Early Show 7-9a :30 AFP12TV14H \$400.00 NM 1 WKMGSa 08/18/12 8:58 AM 7-9a Sat Early Show 7-9a :30 AFP12TV14H \$400.00 NM									
9	08/18/12	08/18/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 08/18/12 6:12 PM Sat Local 6 News at 6p 6-630p :30 AFP12TV14H \$550.00 NM									

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255752-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/18/12	08/18/12	Fall Football Preview Sp	858-10p	-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/18/12 9:42 PM Fall Football Preview Sp 858-10p :30 AFP12TV14H \$3,000.00 NM 1 WKMG Sa 08/18/12 9:55 PM Fall Football Preview Sp 858-10p :30 AFP12TV14H \$3,000.00 NM									
11	08/18/12	08/18/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 11:30 PM Sat 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM									
12	08/19/12	08/19/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 10:29 AM CBS Sunday Morning 9-1030a :30 AFP12TV14H \$1,300.00 NM									
13	08/19/12	08/19/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 10:59 AM Face The Nation 1-hr 1030-1130a :30 AFP12TV14H \$1,100.00 NM									
14	08/19/12	08/19/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 5:59 PM CBS Eve News 630-7p :30 AFP12TV14H \$650.00 NM									
15	08/19/12	08/19/12	Sun 7-8p	7-8p	-----2	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 7:00 PM Sun 7-8p 7-8p :30 AFP12TV14H \$5,000.00 NM 1 WKMG Su 08/19/12 7:39 PM Sun 7-8p 7-8p :30 AFP12TV14H \$5,000.00 NM									
16	08/19/12	08/19/12	The Mentalist	10-11p	-----2	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 10:36 PM The Mentalist 10-11p :30 AFP12TV14H \$4,000.00 NM 1 WKMG Su 08/19/12 11:00 PM The Mentalist 10-11p :30 AFP12TV14H \$4,000.00 NM									

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255752-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/19/12	08/19/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 11:30 PM Sun 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM									
18	08/20/12	08/21/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/20/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 AFP12TV14H \$700.00 NM 2 WKMG Tu 08/21/12 12:09 PM Local 6 News 12-1230p 12-1230p :30 AFP12TV14H \$700.00 NM									
19	08/20/12	08/21/12	News at 6p	6-630p	MT-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/20/12 6:29 PM News at 6p 6-630p :30 AFP12TV14H \$1,000.00 NM 2 WKMG Tu 08/21/12 6:29 PM News at 6p 6-630p :30 AFP12TV14H \$1,000.00 NM									
20	08/20/12	08/21/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/20/12 7:28 PM News at 7p 7-7:30p :30 AFP12TV14H \$1,200.00 NM 2 WKMG Tu 08/21/12 7:12 PM News at 7p 7-7:30p :30 AFP12TV14H \$1,200.00 NM									
21	08/20/12	08/21/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG M 08/20/12 11:23 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 1 WKMG M 08/20/12 11:34 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 4 WKMG Tu 08/21/12 11:23 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 2 WKMG Tu 08/21/12 11:34 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM									
22	08/20/12	08/21/12	Morn News at 5a	5-530a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 08/20/12 5:13 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM 1 WKMG Tu 08/21/12 5:23 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM									

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Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1862

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/20/12	08/20/12	Hawaii Five-O	10-11p	2-----	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 2----- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 10:36 PM Hawaii Five-O 10-11p :30 AFP12TV14H \$5,000.00 NM 1 WKMG 08/20/12 10:50 PM Hawaii Five-O 10-11p :30 AFP12TV14H \$5,000.00 NM									
24	08/21/12	08/21/12	The Mentalist	10-11p	-2-----	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -2----- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/21/12 10:37 PM The Mentalist 10-11p :30 AFP12TV14H \$5,000.00 NM 2 WKMG Tu 08/21/12 11:00 PM The Mentalist 10-11p :30 AFP12TV14H \$5,000.00 NM									

Total Spots 52 Gross Total \$104,000.00

Payment Terms 30 Days

Agency Commission \$15,600.00

Net Amount Due \$88,400.00

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WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1855

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	255750	06261756

Billing Calendar	Billing Type
Broadcast	Cash

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<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/06/12</td><td>08/12/12</td><td>--WTF--</td><td>3</td><td>\$1,000.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 WKMGW</td><td></td><td>08/08/12</td><td>6:29 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>AFP1205H</td><td>\$1,000.00</td><td>NM</td></tr> <tr> <td>1 WKMGTh</td><td></td><td>08/09/12</td><td>6:28 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>AFP1205H</td><td>\$1,000.00</td><td>NM</td></tr> <tr> <td>3 WKMGF</td><td></td><td>08/10/12</td><td>6:12 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>AFP1205RH</td><td>\$1,000.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/06/12	08/12/12	--WTF--	3	\$1,000.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 WKMGW		08/08/12	6:29 PM	News at 6p	6-630p	:30	AFP1205H	\$1,000.00	NM	1 WKMGTh		08/09/12	6:28 PM	News at 6p	6-630p	:30	AFP1205H	\$1,000.00	NM	3 WKMGF		08/10/12	6:12 PM	News at 6p	6-630p	:30	AFP1205RH	\$1,000.00	NM																														
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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255750-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1855	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/11/12	08/11/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 6:58 AM 7-9a Sat Early Show 7-9a :30 AFP1205RH \$400.00 NM 2 WKMG Sa 08/11/12 8:29 AM 7-9a Sat Early Show 7-9a :30 AFP1205RH \$400.00 NM									
5	08/11/12	08/11/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 5.2 2 WKMG Sa 08/11/12 7:28 PM Sat 7p News (after PGA Champ) Sat 7-8p :30 AFP1205RH \$550.00 NM MG for 5.1 08/11									
6	08/11/12	08/11/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 11:23 PM Sat 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM									
7	08/12/12	08/12/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/12/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 9:24 AM CBS Sunday Morning 9-1030a :30 AFP1205RH \$1,300.00 NM									
8	08/12/12	08/12/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 11:24 AM Face The Nation 1-hr 1030-1130a :30 AFP1205RH \$1,100.00 NM									
9	08/12/12	08/12/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 08/10/12 12:31 AM David Letterman 1136p-1238a :30 AFP1205RH \$650.00 NM MG for 9.1 08/12 1 WKMG Su 08/12/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 9.2									
10	08/12/12	08/12/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 11:43 PM Sun 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM									

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255750-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1855	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/13/12	08/14/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 AFP1205RH \$700.00 NM 2 WKMG 08/14/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 AFP1205RH \$700.00 NM									
12	08/13/12	08/14/12	News at 6p	6-630p	MT-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/13/12 6:22 PM News at 6p 6-630p :30 AFP1205RH \$1,000.00 NM 1 WKMG 08/14/12 6:22 PM News at 6p 6-630p :30 AFP1205RH \$1,000.00 NM									
13	08/13/12	08/14/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 11:11 PM M-F 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM 3 WKMG 08/13/12 11:33 PM M-F 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM 4 WKMG 08/14/12 11:13 PM M-F 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM 2 WKMG 08/14/12 11:34 PM M-F 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM									
14	08/13/12	08/14/12	Morn News at 5a	5-530a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/13/12 5:24 AM Morn News at 5a 5-530a :30 AFP1205RH \$300.00 NM 1 WKMG 08/14/12 5:22 AM Morn News at 5a 5-530a :30 AFP1205RH \$300.00 NM									

Total Spots 30 **Gross Total** \$33,900.00

Payment Terms 30 Days

Agency Commission \$5,085.00

Net Amount Due \$28,815.00

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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1863

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	255756	06261863

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	08/22/12	08/24/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/20/12</td><td>08/26/12</td><td>--WTF--</td><td>3</td><td>\$700.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMGW</td><td></td><td>08/22/12</td><td>12:27 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>AFP12TV14H</td><td>\$700.00</td><td>NM</td></tr> <tr> <td>2 WKMGTh</td><td></td><td>08/23/12</td><td>12:21 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>AFP12TV14H</td><td>\$700.00</td><td>NM</td></tr> <tr> <td>3 WKMGF</td><td></td><td>08/24/12</td><td>12:20 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>AFP12TV18H</td><td>\$700.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/20/12	08/26/12	--WTF--	3	\$700.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMGW		08/22/12	12:27 PM	Local 6 News 12-1230p	12-1230p	:30	AFP12TV14H	\$700.00	NM	2 WKMGTh		08/23/12	12:21 PM	Local 6 News 12-1230p	12-1230p	:30	AFP12TV14H	\$700.00	NM	3 WKMGF		08/24/12	12:20 PM	Local 6 News 12-1230p	12-1230p	:30	AFP12TV18H	\$700.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
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3 WKMGTh		08/23/12	7:13 PM	News at 7p	7-7:30p	:30	AFP12TV14H	\$1,200.00	NM																																																												
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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-1	08/28/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
POL/Americans For Prosperity	AMER 4 PROSPERITY	1863	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/22/12	08/24/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 11:13 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 4 WKMGW 08/22/12 11:32 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 5 WKMGTh 08/23/12 11:13 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 2 WKMGTh 08/23/12 11:34 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 6 WKMGF 08/24/12 11:43 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM 3 WKMGF 08/24/12 11:53 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM									
5	08/23/12	08/23/12	Person of Interest	10-11p	---2---	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---2--- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 08/23/12 Person of Interest 10-11p :00 \$5,000.00 NM See MG 5.4 1 WKMGTh 08/23/12 10:47 PM Person of Interest 10-11p :30 AFP12TV14H \$5,000.00 NM 4 WKMGsu 08/26/12 9:51 PM Good Wife 9-10p :30 AFP12TV18H \$5,000.00 NM MG for 5.2 08/23									
7	08/25/12	08/25/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsa 08/25/12 7:26 AM 7-9a Sat Early Show 7-9a :30 AFP12TV18H \$400.00 NM 2 WKMGsa 08/25/12 8:29 AM 7-9a Sat Early Show 7-9a :30 AFP12TV18H \$400.00 NM									
8	08/25/12	08/25/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsa 08/25/12 6:14 PM Sat Local 6 News at 6p 6-630p :30 AFP12TV18H \$550.00 NM									
10	08/25/12	08/25/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsa 08/25/12 11:54 PM Sat 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM									
11	08/26/12	08/26/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 08/26/12 9:48 AM CBS Sunday Morning 9-1030a :30 AFP12TV18H \$1,300.00 NM									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1863	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/26/12	08/26/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 11:28 AM Face The Nation 1-hr 1030-1130a :30 AFP12TV18H \$1,100.00 NM									
13	08/26/12	08/26/12	Sun 630p News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 6:51 PM Sun 630p News 630-7p :30 AFP12TV18H \$650.00 NM									
14	08/26/12	08/26/12	Sun 7-8p	7-8p	-----2	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 7:00 PM Sun 7-8p 7-8p :30 AFP12TV18H \$5,000.00 NM 1 WKMG Su 08/26/12 7:58 PM Sun 7-8p 7-8p :30 AFP12TV18H \$5,000.00 NM									
15	08/26/12	08/26/12	The Mentalist	10-11p	-----2	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 10:34 PM The Mentalist 10-11p :30 AFP12TV18H \$4,000.00 NM 2 WKMG Su 08/26/12 10:51 PM The Mentalist 10-11p :30 AFP12TV18H \$4,000.00 NM									
16	08/26/12	08/26/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 11:30 PM Sun 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM									
21	08/25/12	08/25/12	NFL Preseason Sat	various	-----S-	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 7:58 PM NFL Preseason Sat various :30 AFP12TV18H \$7,000.00 NM									
22	08/24/12	08/24/12	NFL Preseason Fri	Fri 8p-cc	----F--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/24/12 7:58 PM NFL Preseason Fri Fri 8p-cc :30 AFP12TV18H \$7,000.00 NM									

Total Spots 31 Gross Total \$69,500.00

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<http://www.local6.com>

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
255756-1	08/26/12	August 2012	07/30/12 - 08/26/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Americans For Prospe	AMER 4 PROSPERITY	1863

<u>Agency Commission</u>	\$10,425.00
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<u>Net Amount Due</u>	\$59,075.00
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